

SULPHUR SPRINGS
 LIVESTOCK and DAIRY AUCTION
 P.O. Box 480
 Sulphur Springs, TX 75482

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livestock news and views

Auction Ring Views



David Fowler

Season's Greetings



Our November NET-BIO Sale went off very good. We had 7,119 head for the sale. We had a lot of good cattle and the market was good. The weather cooperated with us, which makes everything a lot better.

There were a lot of people here for this sale. We had a good barbecue lunch for everyone that went off perfect. The girls in the café did a very good job of cooking the barbecue and all the trimmings. We want to thank them for that.

Our NETBIO Sales and the entire NETBIO pre-conditioning and marketing program continues to grow.

See more Views, Page 2

Annual Nov. BBQ, Sale attracts hundreds

The annual Northeast Texas Beef Improvement Organization anniversary sale in November was as big an event as ever — drawing hundreds of people and selling over 7,000 head of pre-conditioned calves and yearlings.

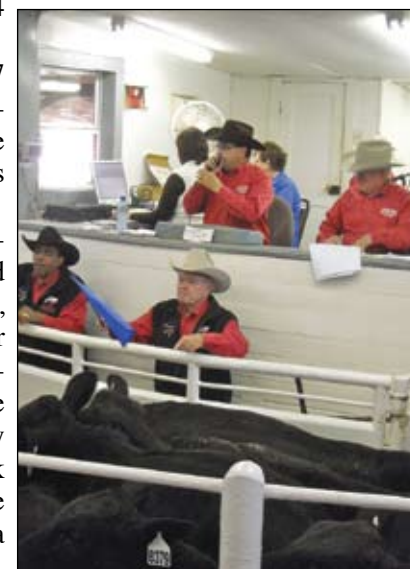
Everyone attending enjoyed a big plate — or two — of BBQ and all the trimmings cooked up by Tammy and her crew from the Sulphur Springs Livestock café. There was a lot of visiting that went on under the tent from 11:30 a.m. until the sale began at 1 p.m.

A total of 7,119 head of cattle sold during the after-

noon, averaging \$608.54 per head.

A near record 267 producers consigned pre-conditioned calves to the sale. Twenty-nine buyers purchased the cattle.

“It was a strong market and the cattle sold well,” said David Fowler, co-owner of the Sulphur Springs Livestock Commission, the site of the sale. “It was a great day for the sale and I think everyone enjoyed the meal and the results of a very successful sale.”



New Oct. NETBIO Sale a success

The newest addition to the Northeast Texas Beef

marketing program — the October NETBIO Sale — was a great success.

A total of 3,303 head of pre-conditioned calves and yearlings were sold during the afternoon of October 13.

“We had some good cattle, and I think the sale is a good addition to our market schedule for NET-BIO pre-conditioned cattle,” said David Fowler. “It gives the producers another sales opportunity for their cattle.”

Twenty-five buyers purchased cattle that were consigned by 123 shippers.

The NETBIO Board of Directors decided after the success of the sale to keep it on the market schedule for 2011.



NETBIO Sale folks enjoy a BBQ meal served up by the ladies in the Sulphur Springs Livestock Café.

NETBIO Pre-Conditioned Weaned Calf & Yearling Sale



Wednesday, Jan. 19, 2011, 1 p.m.

Selection of Pre-Conditioned heifers and steers

The sale is on the Internet at www.lmauctions.com
 Go to the Web site and sign up to watch the sale or sign up to bid on-line

Marketing Assistance Available Anytime

SULPHUR SPRINGS
 Livestock and Dairy Auction
 Sulphur Springs, Texas 75482
www.sslivestockauctions.com

Call us if you need hauling assistance

LOCATED ON HIGHWAY 154
 ONE MILE SOUTH OF I-30
 Phones: (903) 885-3311 or 885-2455

Owners and Auctioneers:
 Joe Don Pogue (903) 885-9648
 David Fowler (903) 885-7692

Monthly Market Report: Receipts from October, November sales.

LIVESTOCK SALES

October 18.....1568

| Steers | |
|----------------|-------------|
| Under 300 lb | .85-142 1/2 |
| 300-400 lb | .80-132 1/2 |
| 500 lb. | .80-118 |
| over 500 lb. | .70-109 |
| Heifers | |
| Under 300 lb | 80-127 1/2 |
| 300-400 lb | 75-112 1/2 |
| 400-500 lb | 75- 105 |
| over 500 lb. | 68- 99 |
| Other | |
| Packer cows | 33 -60 |
| Packer bulls | 55-71 1/2 |
| Stocker cows | 400-1010 |
| Cow/calf pairs | 650-920 |
| Calves | 3-185 |

October 25..... 1397

| Steers | |
|----------------|------------|
| Under 300 lb | 80-140 |
| 300-400 lb | 80-130 1/2 |
| 400-500 lb | 80-116 |
| over 500 lb. | 70-105 |
| Heifer | |
| Under 300 lb | 80-125 |
| 300-400 lb | 75-110 1/2 |
| 400-500 lb | 70-100 |
| over 500 lb. | 68-95 1/2 |
| Other | |
| Packer cows | 30-60 1/2 |
| Packer bulls | 55-70 1/2 |
| Stocker cows | 400-900 |
| Cow/calf pairs | 600-900 |
| Calves | 2-200 |

November 11729

| Steers | |
|----------------|--------------|
| Under 300 lb | .100-147 1/2 |
| 300-400 lb | .100-135 |
| 400-500 lb | .90-127 1/2 |
| over 500 lb. | .82- 112 |
| Heifers | |
| Under 300 lb | 90-137 1/2 |
| 300-400 lb | 80-117 1/2 |
| 400-500 lb | 80-107 1/2 |
| over 500 lb. | 70-98 |
| Other | |
| Packer cows | 34-59 1/2 |
| Packer bulls | 52-67 1/2 |
| Stocker cows | 400-1040 |
| Cow/calf pairs | 610-940 |
| Calves | 5-165 |

November 15. 1675

| Steers | |
|----------------|--------------|
| Under 300 lb | .100-152 1/2 |
| 300-400 lb | .100-147 1/2 |
| 400-500 lb | .100-137 1/2 |
| over 500 lb. | 80-125 |
| Heifers | |
| Under 300 lb | 80-132 1/2 |
| 300-400 lb | 80-120 |
| 400-500 lb | 80-114 |
| over 500 lb. | 80-106 |
| Other | |
| Packer cows | 32-59 1/2 |
| Packer bulls | 54-71 |
| Stocker cows | 400-1080 |
| Cow/calf pairs | 680-840 |
| Calves | 3-150 |

DAIRY SALES

October 14.....354

| Fresh Cows | |
|--------------------|-----------|
| Good | .800-1275 |
| Medium | 600-800 |
| Plain | 410-600 |
| Holstein Springers | |
| Good | .800-1050 |
| Medium | 600-750 |
| Plain | 350-600 |
| Bulls | |
| Breeding Age | .none |
| Small | 75-175 |
| Bull Calves | 3-75 |
| Heifers | |
| Breeding Age | 490-680 |
| Small | 310-540 |
| Heifer Calves | 50-185 |

October 21 228

| Fresh Cows | |
|--------------------|------------|
| Good | .1000-1425 |
| Medium | 700-800 |
| Plain | .none |
| Holstein Springers | |
| Good | .1000-1500 |
| Medium | 600-1000 |
| Plain | 300-600 |
| Bulls | |
| Breeding Age | .none |
| Small | .125-150 |
| Bull Calves | 5-80 |
| Heifers | |
| Breeding Age | .600-780 |
| Small | 400-550 |
| Heifer Calves | 50-165 |

October 28 309

| Fresh Cows | |
|--------------------|-----------|
| Good | .900-1225 |
| Medium | 600-900 |
| Plain | 475-600 |
| Holstein Springers | |
| Good | .900-1175 |
| Medium | 600-900 |
| Plain | 350-600 |
| Bulls | |
| Breeding Age | 810-985 |
| Small | 105-155 |
| Bull Calves | 3-75 |
| Heifers | |
| Breeding Age | 500-780 |
| Small | 150-500 |
| Heifer Calves | 25-145 |

November 15..... 180

| Fresh Cows | |
|--------------------|----------|
| Good | 800-985 |
| Medium | 600-800 |
| Plain | .none |
| Holstein Springers | |
| Good | 900-1085 |
| Medium | 700-900 |
| Plain | 350-700 |
| Bulls | |
| Breeding Age | 360-675 |
| Small | .none |
| Bull Calves | 7 1/2-85 |
| Heifers | |
| Breeding Age | 400-650 |
| Small | 150-375 |
| Heifer Calves | 25-120 |

Buying or Selling Dairy or Beef Cattle?
Call us for Marketing and Sales Assistance
Delivery Available
Sulphur Springs Livestock & Dairy Auction
(903) 885-3311 or 885-2455
Go to our Web site at:
www.sslivestockauctions.com

News Notes

Consign cattle early for Jan. 20 NETBIO Sale

The next NETBIO Pre-Conditioned Stocker/Feeder Sale will be held at the Sulphur Springs Livestock Commission on Jan. 19, 2011, beginning at 1 p.m.

Producers are encouraged to consign their cattle early, pick up their ear tags and schedule their cattle for weigh-in prior to the Wednesday sale.

For further information about consignment, call the Market Center at 903-885-2455 or go to the Web site at sslivestockauctions.com.

New NETBIO Calendar due soon

We want to remind you that the new NETBIO Calendar will soon be available and will be mailed to all members of the Northeast Texas Beef Improvement Organization.

The calendar includes all the NETBIO sale dates, weaning and booster shot dates and much more livestock information. It also may have a picture of you on one of the pages.

Christmas Sale

- No Dairy Sale on Dec. 23
- No Stocker Sale on Dec. 27

All other sales will be held as usual.

Corporate sponsors support NETBIO event

Boards elected at annual meeting

At the October annual meeting of the Northeast Texas Beef Improvement Organization held in the Hopkins County Regional Civic Center, corporate sponsors of that event displayed their products and goods and were available to talk to NETBIO members attending.

A special thank you goes out to the following sponsors for giving support to the growing NETBIO organization:

Agri-Labs, Agriland, FCS; Agworkers Mutual Auto Insurance, Alliance Bank, Animal Health Pharmaceuticals, Boehringer Ingelheim Vetmedica, Cargill Animal Nutrition, City National Bank, Elanco, Farm Country, Inc.

Also First National Bank of Mt. Vernon, Gold Standard Labs, Lone Star Chrysler Jeep, Northeast Texas Farmers Co-op, Novartis Animal Health, Pfizer Animal Health, Pott's Feed, Emory and Quit-

Men, feeling stressed? Eat steak

Men wanting to relax after a hard day should eat a big steak.

Canadian researchers said recently that a steak will relieve that stress.

Contrary to what they called popular opinion, that a chunk of red meat may make men more aggressive, researchers from Montreal's McGill University said it actually has a calming effect.

They reported that seeing meat provokes a sense of non-aggression that could be related to family feasting among the earliest humans, and it reminds males of friends and family at meal time.

man; Sulphur Springs Livestock & Dairy Auction, Texas Heritage National Bank and Walco International, Inc.



Also at the NETBIO members visit with sponsors about their products during the Annual meeting at the Civic Center.

the membership re-elected Joe Don Pogue, Bo Dunlap and Meredith Caddell as agribusiness directors and Phil Sadler and Tom Dunlap as producer directors. Newly elected producer directors included Ben Shumate of Cookeville and Lynn Melton of Grand Saline.

Other members of the Producer Board include Tex Nowlin, vice president; Larry Loggins of Tyler, Henry Potts

of Emory, Jim Shipman of Alba, Tom Dunlap of Mt. Vernon, Doug Blackard and Jack Edwards, both of Cookeville, and Troy Geraci of Winnsboro.

Other members of the Agribusiness Board include Dwyatt Bell, Dr. Mario Villarino, Dr. J.D. Norris, David Fowler, Dr. David Black, Brian Cummins, Dr. Flavio Ribeiro, academic director, and Director Emeritus Larry Spradlin.

SPECIAL Stocker Cow and Replacement Heifer Sale

Monday, December 20
The last sale before Christmas!

Lots of good cows already consigned
If you have cattle to sell, call so we can advertise them.

Plan to sell or buy at this end-of-year Sale!

Thanks, and have a good Christmas

NOVEMBER 2010 NETBIO Sale Results

| Lot# | #Head | Descriptions | Weight | Avg. | Price | 251 | 5 | OKIE HFS | 3200 | 640 | \$85.00 |
|------|-------|------------------------|--------|------|----------|---------------|-------------|----------------------|----------------|-----|----------|
| 1 | 16 | CHAR X STS | 5998 | 375 | \$140.00 | 123 | 42 | BLK/BLK BALDY X HFS | 23654 | 563 | \$107.00 |
| 2 | 37 | BLK/BLK BALDY STS | 13561 | 367 | \$144.00 | 129 | 61 | 1 1/2 CROSSBRED HFS | 19294 | 316 | \$112.00 |
| 3 | 54 | #1 CROSSBRED STS | 23504 | 435 | \$138.00 | 131 | 92 | BLK/BLK BALDY HFS | 52091 | 566 | \$110.00 |
| 4 | 32 | #1 CROSSBRED STS | 12043 | 376 | \$151.00 | 132 | 20 | #1 1/2 CROSSBRED STS | 11093 | 555 | \$113.00 |
| 5 | 91 | BRANGUS X STS | 45061 | 495 | \$124.00 | 133 | 9 | OKIE STS | 4969 | 552 | \$95.00 |
| 6 | 93 | BRANGUS X STS | 52461 | 564 | \$118.50 | 137 | 9 | #1 1/2 CROSSBRED HFS | 6713 | 746 | \$85.50 |
| 7 | 65 | CHAR X STS | 31982 | 492 | \$127.00 | 138 | 25 | #1 1/2 OKIE HFS | 11922 | 477 | \$100.00 |
| 8 | 16 | LONGHORN X STS | 8335 | 521 | \$69.00 | 140 | 16 | BRADFORD HFS | 8449 | 528 | \$116.00 |
| 9 | 40 | #1 OKIE STS | 17010 | 425 | \$135.00 | 142 | 59 | #1 1/2 OKIE HFS | 32729 | 555 | \$106.00 |
| 10 | 107 | BLK/BLK BALDY HFS | 52292 | 489 | \$112.00 | 143 | 13 | #1 1/2 OKIE STS | 10134 | 780 | \$93.50 |
| 11 | 96 | CHAR X STS | 64093 | 668 | \$110.50 | 144 | 13 | BRANGUS BALDY HFS | 8109 | 624 | \$113.00 |
| 12 | 45 | #1 1/2 CROSSBRED STS | 21609 | 480 | \$121.00 | 146 | 6 | TIGERSTRIPE HFS | 3866 | 644 | \$119.00 |
| 13 | 85 | #1 FEEDER STS | 65171 | 767 | \$110.75 | 147 | 29 | #1 1/2 CROSSBRED HFS | 18680 | 644 | \$95.00 |
| 14 | 84 | BLK/BLK BALDY HFS | 55887 | 665 | \$107.50 | 148 | 42 | #1 1/2 OKIE STS | 30483 | 726 | \$108.50 |
| 15 | 50 | #1 CROSSBRED HFS | 33078 | 662 | \$105.50 | 149 | 10 | CROSSBRED HFS | 6223 | 622 | \$90.00 |
| 16 | 11 | CROSSBRED HFS | 3700 | 336 | \$99.00 | 150 | 51 | CROSSBRED HFS | 26117 | 512 | \$74.50 |
| 17 | 44 | #1 XBRED FEEDER STS | 37207 | 846 | \$105.00 | 151 | 104 | CROSSBRED HFS | 45062 | 433 | \$75.00 |
| 18 | 23 | #1 FEEDER HFS | 19309 | 840 | \$87.50 | 180 | 8 | #1 OKIE STS | 1794 | 224 | \$140.00 |
| 19 | 84 | BRANGUS X STS | 56045 | 667 | \$109.50 | 181 | 1 | CROSSBRED HFS | 225 | 225 | \$120.00 |
| 20 | 92 | BLK/BLK BALDY STS | 51770 | 563 | \$119.50 | 202 | 5 | BRAH HFS | 1828 | 366 | \$160.00 |
| 21 | 56 | #1 FEEDER STS | 47097 | 841 | \$106.50 | 206 | 5 | BRAH HFS | 2563 | 513 | \$132.50 |
| 22 | 64 | BLK/BLK BALDY STS | 42739 | 668 | \$113.50 | 208 | 16 | LONGHORN X HFS | 8238 | 515 | \$67.00 |
| 23 | 96 | BLK/BLK BALDY X HFS | 53868 | 561 | \$109.00 | 210 | 2 | HOLSTEIN STS | 828 | 414 | \$71.00 |
| 24 | 73 | #1 FEEDER EXOTIC X HFS | 53944 | 739 | \$104.50 | 211 | 1 | BRAH HFS | 711 | 711 | \$84.00 |
| 25 | 167 | CHAR X HFS | 94963 | 569 | \$110.75 | 222 | 6 | #1 CROSSBRED HFS | 1554 | 259 | \$116.00 |
| 26 | 93 | CHAR X HFS | 61260 | 659 | \$105.00 | 223 | 15 | #1 CROSSBRED STS | 4601 | 307 | \$135.00 |
| 27 | 108 | #1 CROSSBRED HFS | 61037 | 565 | \$108.25 | 251 | 15 | #1 STS | 4398 | 293 | \$160.00 |
| 28 | 70 | #1 CROSSBRED STS | 53352 | 762 | \$108.00 | 252 | 30 | #1 HFS | 8590 | 286 | \$128.00 |
| 29 | 33 | OKIE STS | 10125 | 307 | \$119.00 | 278 | 1 | HOLSEIN HFS | 500 | 500 | \$75.00 |
| 30 | 57 | #1 CROSSBRED STS | 40455 | 710 | \$112.50 | 279 | 3 | DAIRY X STS | 1284 | 428 | \$58.00 |
| 31 | 93 | BLK/BLK BALDY HFS | 52154 | 561 | \$110.00 | 280 | 62 | #1 1/2 OKIE HFS | 23156 | 373 | \$116.00 |
| 32 | 97 | #1 1/2 CROSSBRED STS | 54808 | 565 | \$118.00 | 281 | 33 | #1 1/2 CROSSBRED STS | 12142 | 368 | \$126.00 |
| 33 | 100 | #1 OKIE/EXOTIC X HFS | 56290 | 563 | \$105.00 | 301 | 31 | #1 1/2 OKIE STS | 11579 | 374 | \$128.00 |
| 34 | 74 | #1 EXOTIC X HFS | 48047 | 649 | \$104.75 | 302 | 52 | #1 1/2 CROSSBRED HFS | 18913 | 364 | \$110.00 |
| 35 | 63 | #1 OKIE & EX X STS | 41339 | 656 | \$110.50 | 307 | 13 | CROSSBRED HFS | 7302 | 562 | \$93.00 |
| 36 | 76 | #1 1/2 CROSSBRED STS | 51546 | 678 | \$109.50 | 311 | 3 | TIGERSTRIPE HFS | 2239 | 746 | \$110.00 |
| 37 | 25 | #1 1/2 CROSSBRED STS | 18418 | 737 | \$106.00 | 312 | 20 | 1 1/2 OKIE STEERS | 9298 | 465 | \$107.00 |
| 38 | 5 | 1 1/2 CROSSBRED STS | 4239 | 848 | \$94.00 | 317 | 2 | OKIE STS | 720 | 360 | \$90.00 |
| 39 | 48 | #1 CROSSBRED HFS | 35581 | 741 | \$100.00 | 318 | 24 | CROSSBRED STS | 13436 | 560 | \$91.00 |
| 40 | 98 | #1 BLK/BLK BALDY STS | 48544 | 495 | \$123.00 | 319 | 7 | OKIE STS | 4372 | 625 | \$95.00 |
| 41 | 49 | #1 OKIE HFS | 32084 | 655 | \$98.50 | 322 | 48 | CROSSBRED STS | 18919 | 394 | \$121.00 |
| 42 | 89 | #1 1/2 OKIE STS | 50107 | 563 | \$114.50 | 323 | 5 | BRADFORD HFS | 3107 | 621 | \$104.00 |
| 43 | 38 | #1 OKIE HFS | 28108 | 740 | \$99.00 | 324 | 4 | DAIRY X STS | 2064 | 516 | \$63.00 |
| 44 | 117 | CHAR X STS | 66476 | 568 | \$119.00 | 325 | 10 | BRAH STS | 4523 | 452 | \$95.00 |
| 45 | 98 | #1 1/2 CROSSBRED HFS | 54884 | 560 | \$103.50 | 326 | 14 | LONGHORN X STS | 5524 | 395 | \$84.00 |
| 46 | 80 | #1 CROSSBRED STS | 45587 | 570 | \$117.00 | 400 | 51 | CROSSBRED HFS | 28245 | 554 | \$101.50 |
| 47 | 30 | CROSSBRED STS | 19929 | 664 | \$90.50 | 401 | 64 | BLK & BLK BALDY STS | 27532 | 430 | \$139.00 |
| 48 | 47 | BLK/BLK BALDY HFS | 35287 | 751 | \$103.50 | 402 | 43 | BRANGUS X HFS | 18947 | 441 | \$115.50 |
| 49 | 90 | #1 CROSSBRED STS | 55637 | 618 | \$114.00 | 403 | 46 | EXOTIC X STS | 25919 | 563 | \$115.00 |
| 50 | 71 | BLK & BLK BALDY STS | 39776 | 560 | \$118.50 | 404 | 74 | #1 OKIE/EXOTIC X HFS | 36412 | 492 | \$109.00 |
| 58 | 8 | HOLSTEIN STS | 5155 | 644 | \$76.50 | 405 | 59 | #1 1/2 CROSSBRED STS | 25436 | 431 | \$122.00 |
| 60 | 87 | #1 CROSSBRED HFS | 53413 | 614 | \$103.50 | 406 | 90 | #1 CROSSBRED STS | 56066 | 623 | \$113.00 |
| 61 | 56 | #1 CROSSBRED HFS | 33986 | 607 | \$105.00 | 407 | 14 | CROSSBRED STS | 9006 | 643 | \$98.00 |
| 62 | 62 | #1 1/2 OKIE STS | 40101 | 647 | \$108.75 | 408 | 95 | CHAR X HFS | 47075 | 496 | \$111.50 |
| 65 | 52 | BLK/BLK BALDY X HFS | 34547 | 664 | \$107.00 | 409 | 67 | #1 1/2 CROSSBRED STS | 33181 | 495 | \$121.50 |
| 77 | 10 | CROSSBRED STS | 7288 | 729 | \$97.50 | 410 | 83 | #1 1/2 CROSSBRED HFS | 40205 | 484 | \$105.00 |
| 79 | 1 | FM HOL HF | 691 | 691 | \$70.00 | 411 | 10 | BRANGUS HFS | 6586 | 659 | \$110.00 |
| 96 | 1 | DAIRY X STS | 892 | 892 | \$89.00 | 412 | 95 | #1 1/2 CROSSBRED HFS | 40181 | 423 | \$110.50 |
| 98 | 1 | FEEDER HFS | 936 | 936 | \$85.00 | 413 | 52 | #1 1/2 OKIE STS | 24982 | 480 | \$121.00 |
| 99 | 10 | FEEDER STS | 9815 | 982 | \$88.00 | 414 | 52 | #1 CROSSBRED STS | 25942 | 499 | \$121.50 |
| 100 | 5 | CROSSBRED STS | 4415 | 883 | \$80.50 | 415 | 91 | 1 1/2 CROSSBRED STS | 50329 | 553 | \$113.00 |
| 101 | 28 | CHAR X HFS | 10420 | 372 | \$134.00 | 416 | 65 | 1 1/2 CROSSBRED STS | 40520 | 623 | \$112.00 |
| 102 | 47 | BLK/BLK BALDY HFS | 17079 | 363 | \$125.00 | 417 | 72 | #1 CROSSBRED HFS | 26903 | 374 | \$121.00 |
| 103 | 65 | #1 CROSSBRED HFS | 28210 | 434 | \$114.00 | 418 | 7 | 1 1/2 CROSSBRED HFS | 5620 | 803 | \$82.00 |
| 104 | 89 | #1 CROSSBRED HFS | 44663 | 502 | \$110.50 | 419 | 3 | BRAH STS | 1710 | 570 | \$75.00 |
| 105 | 78 | BLK/BLK BALDY X HFS | 38725 | 496 | \$110.00 | 420 | 61 | BLK & BLK BALDY STS | 38023 | 623 | \$114.00 |
| 106 | 74 | BRANGUS X STS | 41903 | 566 | \$118.00 | 421 | 97 | CROSSBRED STS | 44886 | 463 | \$124.00 |
| 107 | 80 | BLK/BLK BALDY HFS | 34474 | 731 | \$120.00 | 422 | 90 | CROSSBRED HFS | 35910 | 399 | \$108.00 |
| 108 | 93 | #1 BL.YW.RD FEEDER STS | 66833 | 419 | \$114.50 | 423 | 30 | BRANGUS HFS | 16853 | 562 | \$109.50 |
| 109 | 66 | #1 OKIE HFS | 28539 | 432 | \$112.50 | 424 | 55 | CROSSBRED HFS | 25620 | 466 | \$99.00 |
| 110 | 51 | BLK/BLK BALDY HFS | 25093 | 492 | \$108.00 | 425 | 88 | BLK & BLK BALDY HFS | 54316 | 617 | \$108.50 |
| 112 | 110 | #1 1/2 OKIE HFS | 52111 | 474 | \$103.00 | 426 | 33 | LONGHORN X HFS | 13660 | 414 | \$70.00 |
| 116 | 10 | CROSSBRED STS | 3338 | 334 | \$97.00 | | | | | | |
| 118 | 31 | CROSSBRED HFS | 16112 | 520 | \$100.00 | | | | | | |
| | | | | | | Totals | 7114 | | 3923797 | | |

Abbreviations and Descriptions

EXOTIC — Limousine, Simmental, Charolais (some are black)
EXOTIC X — Crossed with Limousine-Simmental-Charolais (some are black)
OKIE — Hereford-Angus-Red Angus and any cross of these breeds.
BRANGUS X — Brangus bulls on mixed or Brangus cows.
CHAR X — Charolais bulls on mixed cows
#1 CROSSBRED — Probably first cross: 1/8th-1/25th ear or less

#1 1/2 CROSSBRED — Little more Brahman influence than #1 cross
CROSSBRED — More cross than #1 or #1 1/2 — plainer type — confirmation ear and bone.
FEEDER — Cattle weighing 650# and up (some 650# cattle go back to grass if good conditions exist)
BALDY — Cattle with white faces
All other descriptions are self-explanatory.

News Notes

Christmas schedule will alter two sales

Christmas and New Years will slightly alter our schedule of sales during that holiday period.

There will be no Dairy Auction on, Thursday, Dec. 23.

There will be no stocker sale on Monday, Dec. 27.

All other sales will be held as usual.

Don't forget our Special Stocker Cow Sale that will be held along with our regular Monday Stocker Sale on Dec. 20. We will begin selling the cows at about 3:30 p.m.

2011 NETBIO brochure available at SSLC office

The 2011 edition of the Northeast Texas Beef Improvement Organization (NETBIO) brochure is out and available at the Sulphur Springs Livestock Commission office.

It includes the NETBIO Sale calendar for 2011, along with requirements and guidelines for pre-conditioning and selling your cattle.

Pick up one of the brochures the next time you are at a Stocker Sale, Dairy Auction or the NETBIO sale.

Have cattle to Market?

Call us at
903-885-2455 or
903-885-3311

This newsletter is written, edited and published monthly by Paul Bailey exclusively for the Sulphur Springs Livestock Commission.

NETBIO members hear industry reports

Approximately 150 members and guests were in attendance for the Annual Meeting of the Northeast Texas Beef Improvement Organization (NETBIO) on Tuesday, October 26th at the Hopkins County Civic Center.

Members and guests enjoyed learning about the work of the Texas Beef Council and the U.S. Meat Export Federation as they team up to increase the exports of U.S. Beef from keynote speaker Gregory Hanes of the U.S. Meat Export Federation.

They also heard reports from NETBIO officers and directors.

The Northeast Texas Beef Improvement Organization (NETBIO) founded in 1998 has established a reputation throughout the Southern United States as one of the leading preconditioned calf sales in the US. Their focus is on improving the genetics of area cattle herds, enhancing management practices to meet the national quality assurance standards and producing healthy preconditioned calves that will perform from the time they leave the ranch until they reach the consumer.

Phil Sadler, NETBIO President and Cow/Calf producer from Golden, TX, stated, "This year's meeting showcased the Texas Beef Council. They assisted in bringing our featured speaker, Hanes, to Hopkins County. He currently works out of Denver, Colorado, but previously spent 8 1/2 years in Japan living and working for the U.S. Meat Export Federation (USMEF).

While there he was instrumental in marketing U.S. Beef to Japanese Consumers.



Speaker Gregory Hanes and Board member Mario Villarino

His presentation provided insight into the political and regulatory intricacies involved in marketing and exporting our products abroad.

Dwyatt Bell, Chief Operating Officer and Agribusiness director for the NETBIO added, "We are pleased with NETBIO's performance this past year and the financial highlights indicated an all-time high for the number and the gross dollars of cattle marketed through the NETBIO sales.

NETBIO added an October sale in 2010 and in 6 sales held to date, producers

have marketed 31,408 head at an average of \$608.63 per head with gross sales of \$19,115,847. There was still the November sale ahead and it is typically the largest. It actually turned out being the largest of the year, selling 7,119 head.

From the inception of the organization in 1998, producers have sold through the NETBIO marketing arm a total of 250,041 calves, grossing a revenue of \$147,383,895. (This was before the November sale results.)

"The success of this organization and its reputation in the industry continues to expand and Hopkins County is proud to be the home of this organization.", stated Mario Villarino, Hopkins County Extension Agent.

Mario continued stating, "The entire Northeast Texas economy and some of our neighboring states all benefit from the revenue generated as a result of the NETBIO sales. We are in the process of collecting factual data from our membership to assess the economic impact of these sales."

REMINDERS! !

Consign your cattle early to the Jan. 19, 2011 NETBIO Sale. Weaning deadline for calves in this sale was Dec. 5.

Order ear tags early and get the ACTUAL NUMBER for the cattle you are bringing to the sale.

Get the NETBIO Sales Sheet by 5 p.m. the day before the sale by going to sslivestockauctions.com, click on NETBIO Sales, then on Sales Sheet.

Call us at 903-885-2455

NETBIO members visit, hear reports at annual meeting



Ira Black, left, and Phil Sadler visit before the meeting.



NETBIO board member Jim Shipman and his wife.



Above, Bo (left) and friends visit at annual NETBIO meeting.

Above, Dwyatt Bell, left, and J.D. Norris discuss the program.



Bill Bradford of KSST was there to cover the event.



October NETBIO Sale was new, but drew a crowd



Joe Wall, left, and Bob McCord of Atlanta arrive early for the October NETBIO Sale.



Yvonne and Roy King



Bill Harper of Richardson and Jim Long of McKinney



Above, Gene Marts and Keith Edwards get ready for the October Sale.



Cody Fails and 2 year-old son Case



Buzz Britain and Mark Hohenburger

The November NETBIO Anniversary Sale drew record numbers for the BBQ lunch and for the record-setting sale. Here is a photo reflection of the event.



The Draper Ranch (of Mt. ,Vernon) bunch - from left, Dean Draper, Charles Atwood, Bob Draper and Jeff Bridges



Levi and Duke O'Neal of Commerce



Interest was high in all lots of cattle sold at the November NETBIO Sale.



Kaufman was well represented at the November NETBIO Sale with, from left, A.O. Freeman, Ray Raymond, Steve Chaney and Tommy Raymond.



Heading for the BBQ lunch line ...



Some more of the tent crowd ...



Ron, Tommy & Scott - the crew



Kenneth, Dan and David visit ...



Everyone enjoyed eating under the tent and visiting.



Harold and Kent from Flint ...



Rick, Bill Freeman and Steve chat ...



Gary Riggs of Blooming Grove was in the audience.



Marty and Jack from Martins Mill