

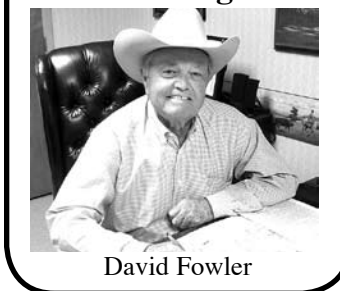
**SULPHUR SPRINGS**  
 LIVESTOCK and DAIRY AUCTION  
 P.O. Box 480  
 Sulphur Springs, TX 75482

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# livestock news and views

## Auction Ring Views



David Fowler

The January NETBIO Sale was a good one — with a good number of cattle and a market that I have never seen before.

I have been auctioneering and operating a market for 50 years. I have seen a lot of cattle in that 50 years, but never a market like now. We can just hope it holds up. The weather during this sale was not good at all. We had six inches of snow, below freezing weather for about four days, then a cold rain for two days. So you can see it was a little tough taking care of 5,900 head of NETBIO cattle, plus the Monday Stocker Sale of about 1,600 head in those weather conditions.

But the guys out back did there usual good job and got it done like always. It gets a little tough about midnight with a cold rain coming down — so, good job, guys. The slaughter cow and bull market is also at an all-time high. We have had a good

See more Views, Page 2

## January NETBIO Sale sets records

Record prices and a record number of sellers made the January NETBIO Sale one of the best in its 12-year history.

“It was a great sale — good cattle, good prices and

a lot of buyer interest in all types of cattle,” said David Fowler. “It was probably the best NETBIO sale we’ve ever had.”

Held at the Sulphur Springs Livestock Market, a

total of 5,874 were sold to a near record 33 buyers. A total of 193 sellers consigned cattle to the sale.

The average weight of the nearly 6,000 head of cattle was 564.67 pounds per head. The cattle averaged bringing \$704.35 per head.

The number of cattle consigned to the sale was about average for the past three January sales.

“We want to thank the NETBIO member producers for continuing to improve the quality of their cattle and for being timely in their consignments and bringing their cattle in for the weigh-in prior to the sale,” Fowler said.



## New SSLC Web site is up and running

The Sulphur Springs Livestock and Dairy Auction now has a brand new Web site with added information, color and convenience for our

customers. All you have to do is log on at [www.sslivestock-auctions.com](http://www.sslivestock-auctions.com) and click to the various sites.

The Web site now pro-

vides all the market reports and results from the NETBIO Sales. It also gives you the requirements for selling cattle at the NETBIO Sales.

## Next NETBIO Sale March 16

With the mid-winter January sale behind them, NETBIO producers are getting their calves and yearlings ready for the March 16 NETBIO Sale.

The sale, held at the Sulphur Springs Livestock Market, will begin at 1 p.m. on Wednesday, March 16. This sale usually attracts between 5,000 and 6,000 head of pre-conditioned cattle.

“We look for a good run of quality cattle,” David Fowler said. “We urge producers to call us or come by and fill out their consignment sheets and pick up their tags for the cattle.”

If you need more information or help in hauling your cattle to the market prior to the sale, call the Sulphur Springs Livestock Commission at 903-885-2455.

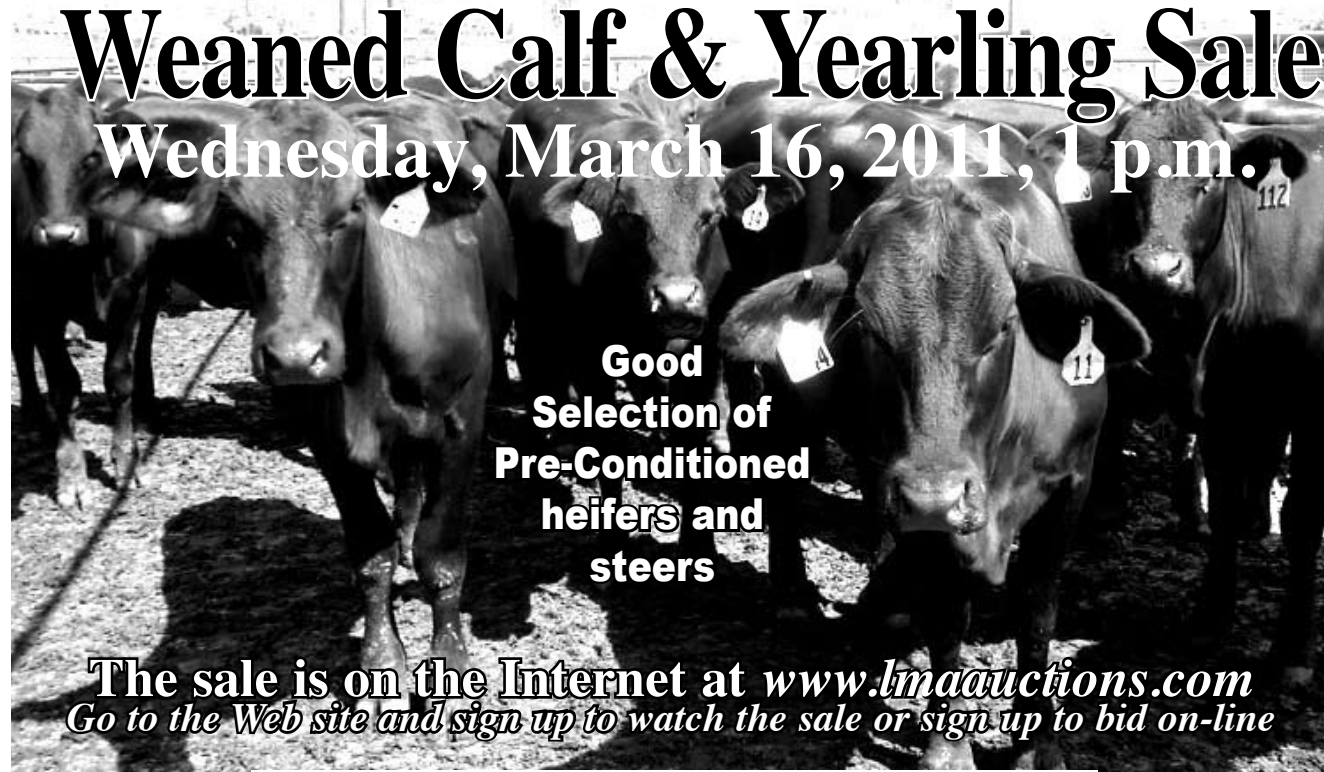
We have added our Newsletter to the Web site. Just open the site, click on Newsletter and a page will open with the list (by month) of newsletters. Just click on the one that you want to online. We will add other categories to help with marketing your cattle.

In addition, you can go from our Web site to [www.lmauctions.com](http://www.lmauctions.com) to watch and bid on the NETBIO

See Web site, Page 3

# NETBIO Pre-Conditioned Weaned Calf & Yearling Sale

Wednesday, March 16, 2011, 1 p.m.



Good Selection of Pre-Conditioned heifers and steers

The sale is on the Internet at [www.lmauctions.com](http://www.lmauctions.com)  
 Go to the Web site and sign up to watch the sale or sign up to bid on-line

Marketing Assistance Available Anytime

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 Sulphur Springs, Texas 75482  
[www.sslivestockauctions.com](http://www.sslivestockauctions.com)

Call us if you need hauling assistance

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 ONE MILE SOUTH OF I-30  
 Phones: (903) 885-3311 or 885-2455

Owners and Auctioneers:  
 Joe Don Pogue (903) 885-9648  
 David Fowler (903) 885-7692

# Dr. Temple Grandin to speak at NETBO event

Dr. Temple Grandin is a remarkable individual. She is known worldwide for her innovative work in designing cattle working equipment from the ranch to the feed yard to the packing plant. She is autistic and is known worldwide for her work in helping teachers and parents better understand and deal with autistic children.

The Northeast Texas Beef Improvement Organization (NETBIO) will be bringing her to Northeast Texas on October 5th and 6th of 2011. On the evening of October 5th, she will address members and guests at the NETBIO annual membership banquet that will be held in the Hopkins County Civic Center.

## Auction Ring Views . . . continued

run of cows and bulls on Monday — usually about 700 to 900 head — with a very good buyer attendance. About 10 packing plants are usually represented with buyers here every Monday. The dairy cattle market is a little better with a little more activity. However, not many good fresh cows and heavy springs are available to sell. The open heifer market has been tough. There is just not

enough interest in buying something to feed with the price of feed and a short hay supply. The outlook is still a little uncertain. Well, every day that goes by is one day closer to spring — bringing new grass and nice weather. Maybe it will be nice weather for the March NETBIO Sale. Come see us when you can. David

### 2010 NETBIO Sale Schedule

The Northeast Texas Beef Improvement Organization sponsors the NETBIO Pre-Conditioned Calf and Yearling Sale. This sale provides a marketing opportunity for beef producers in the region who are raising pre-conditioned steers and heifers for the open market. All sales are held at the Sulphur Springs Livestock Commission and take place on Wednesdays beginning at 1 p.m.

These sales can be seen live on the Internet, and on-line bidding is available on the Internet. Log on to: [www.lmauctions.com](http://www.lmauctions.com) to watch and register to bid. Following are the 2011 sale dates and weaning deadlines:

Sale Date	Last Weaning Day
March 16, 2011	(Weaning date Jan. 30)
May 18, 2011	(Weaning date April 3)
July 20, 2011	(Weaning date June 5)
Sept. 21, 2011	(Weaning date Aug. 7)
Oct. 19, 2011	(Weaning date Sept. 4)
Nov. 16, 2011	(Weaning date Oct. 2)

ALL SALES ON WEDNESDAY AT 1 P.M.



The group in the picture is the Temple Grandin Planning Committee: The committee is comprised of NETBIO Board members, Ginger Bell and representatives from Region 7, Region 8 and Sulphur Springs Schools.

On The morning of October 6th, she will be the featured speaker for teachers throughout Region 7, Region 8 and the eastern counties of Region 10. This covers all of Northeast Texas and includes between 150-200 public schools. This program will be held in the Hopkins County Civic Center Auditorium.

NETBIO, with the help of their corporate sponsors, will cover the cost of her speaking fee and travel expenses associated with both programs.

Dwyall Bell, chief operating officer for NETBIO, said “we are excited and proud to be able to present this exceptional opportunity for area ranchers and school teachers to hear this truly amazing and talented individual speak.”

Temple Grandin, Ph.D., is the most accomplished and well-known adult with autism in the world. Now her fascinating life, with all its challenges and successes has been brought to the screen. HBO has produced the full-length film “Temple Grandin.”

Dr. Grandin is a designer of livestock handling facilities and a Professor of Animal Science at Colorado State University. Facilities she has designed are located in the United States, Canada, Europe, Mexico, Australia, New Zealand, and other countries. In North America, almost half of the cat-

tle are handled in a center track restrainer system that she designed for meat plants. Curved chute and race systems she has designed for cattle are used worldwide and her writings on the flight zone and other principles of grazing animal behavior have helped many people to reduce stress on their animals during handling.

She obtained her B.A. at Franklin Pierce College and her M.S. in Animal Science at Arizona State University. Dr. Grandin received her Ph.D in Animal Science from the University of Illinois in 1989.

Today she teaches courses on livestock behaviour and facility design at Colorado State Univeristy and consults with the livestock industry on facility design, livestock handling, and animal welfare. She has appeared on television shows such as *20/20*, *48 Hours*, *CNN Larry King Live*, *PrimeTime Live*, the *Today Show*, and many shows in other countries.

Her books “Animals in Translation” and “Animals Make Us Human” were both on the New York Times best seller list. “Animals Make Us Human” was also on the Canadian bestseller list. Her life story has also been made into an HBO movie titled “Temple Grandin,” starring Claire Danes.” The movie shows her life as a teenager and how she started her career.

## Results of January 2011 NETBIO pre-conditioned calf/yearling sale

Lot	#Head	Descriptions	Weight	Avg.	Price						
1	24	CHAR X STS	9709	405	\$152.00	112	97	#1 1/2 OKIE HFS	45760	472	\$118.50
2	30	BLK/BLK BALDY STS	11165	372	\$156.00	116	16	CROSSBRED STS	4392	275	\$127.00
3	44	#1 CROSSBRED STS	19233	437	\$143.50	118	5	LONGHORN X STS	3318	664	\$59.00
4	38	#1 CROSSBRED STS	14108	371	\$150.00	125	26	CHAR X HFS	14850	571	\$126.00
5	74	BRANGUS X STS	36835	498	\$143.00	129	32	1 1/2 CROSSBRED HFS	9665	302	\$125.00
6	94	BRANGUS X STS	53342	567	\$137.00	131	44	BLK & BLK BALDY HFS	24526	557	\$125.50
7	75	CHAR X STS	37202	496	\$149.00	137	17	#1 1/2 XBRED HFS	12685	746	\$96.00
8	19	LONGHORN X STS	9360	493	\$55.50	140	1	TIGERSTRIPE HFS	485	485	\$129.00
9	41	#1 OKIE STS	17561	428	\$144.00	142	56	#1 1/2 OKIE HFS	31293	559	\$114.00
10	117	BLK/BLK BALDY HFS	58073	496	\$123.50	144	9	BRANGUS BALDY HFS	5116	568	\$129.00
11	63	CHAR X STS	42140	669	\$125.00	146	6	TIGERSTRIPE HFS	3747	625	\$131.00
12	38	#1 1/2 XBRED STS	18717	493	\$133.00	147	31	#1 1/2 XBRED HFS	19835	640	\$106.00
13	127	#1 FEEDER STS	98284	774	\$125.25	148	42	#1 OKIE STS	32299	769	\$124.25
14	86	BLK/BLK BALDY HFS	57975	674	\$119.00	149	34	CROSSBRED HFS	20461	602	\$106.00
15	47	#1 CROSSBRED HFS	31124	662	\$113.00	177	2	CROSSBRED HFS	1430	715	\$102.00
16	8	CROSSBRED HFS	2078	260	\$130.00	180	5	#1 OKIE HFS	1196	239	\$141.00
17	38	#1 XBRED FEEDER STS	31987	842	\$120.50	206	1	BRAH HFS	466	466	\$123.00
18	17	#1 FEEDER HFS	14478	852	\$106.75	208	21	LONGHORN X HFS	10192	485	\$55.00
19	75	BRANGUS X STS	50297	671	\$124.50	210	10	HOLSTEIN STS	3775	378	\$87.00
20	71	BLK & BLK BALDY STS	40248	567	\$144.50	211	2	BRAH HFS	1318	659	\$151.00
21	74	#1 FEEDER STS	62429	844	\$120.25	222	3	BRAH HFS	1185	395	\$121.00
22	110	BLK/BLK BALDY STS	74018	673	\$132.00	223	10	#1 CROSSBRED STS	3032	303	\$154.00
23	86	BLK/BLK BALDY X HFS	48652	566	\$125.00	251	11	#1 STS	3429	312	\$159.00
24	55	#1 FDR EXOTIC X HFS	41165	748	\$112.25	252	44	#1 HFS	13127	298	\$145.00
25	91	CHAR X HFS	51642	567	\$120.00	279	7	DAIRY X STS	2372	339	\$81.00
26	56	CHAR X HFS	37440	669	\$118.25	280	41	#1 1/2 OKIE HFS	15190	370	\$131.00
27	80	#1 CROSSBRED HFS	45459	568	\$119.00	281	23	#1 1/2 XBRED STS	8636	375	\$140.00
28	69	#1 CROSSBRED STS	52323	758	\$126.00	301	27	#1 1/2 OKIE STS	10206	378	\$141.00
29	22	1 1/2 CROSSBRED STS	6528	297	\$139.00	302	46	#1 1/2 XBRED HFS	17125	372	\$125.00
30	75	#1 CROSSBRED STS	53067	708	\$126.25	307	18	CROSSBRED HFS	9817	545	\$109.00
31	92	BLK & BLK BALDY HFS	52408	570	\$122.00	311	1	TIGERSTRIPE HFS	715	715	\$119.00
32	83	#1 1/2 XBRED STS	47202	569	\$132.50	316	45	1 1/2 XBRED STS	28114	625	\$129.50
33	82	#1 OKIE/EXOTIC X HFS	46319	565	\$119.00	317	3	DAIRY X STS	1504	501	\$66.00
34	46	#1 EXOTIC X HFS	30499	663	\$115.50	318	16	CROSSBRED STS	8477	530	\$110.00
35	57	#1 OKIE & EX X STS	37794	663	\$126.50	319	6	JERSEY STS	3220	537	\$54.00
36	81	#1 1/2 XBRED STS	54814	677	\$121.50	322	45	CROSSBRED STS	16340	363	\$109.00
37	23	#1 1/2 XBRED STS	17211	748	\$120.00	324	6	DAIRY X STS	3402	567	\$74.00
38	24	1 1/2 CROSSBRED STS	20554	856	\$115.50	325	12	BRAH STS	5636	470	\$98.50
39	30	#1 CROSSBRED HFS	22313	744	\$107.50	326	19	LONGHORN X STS	7336	386	\$90.00
40	83	#1 BLK/BLK BALDY STS	41387	499	\$148.00	400	48	CROSSBRED HFS	26174	545	\$114.50
41	52	#1 OKIE HFS	33809	650	\$116.50	401	49	BLK/BLK BALDY STS	21221	433	\$154.00
42	37	#1 1/2 OKIE STS	20591	557	\$131.00	402	20	BRANGUS X HFS	8782	439	\$135.00
43	21	#1 OKIE HFS	15592	742	\$106.50	403	44	EXOTIC X STS	24757	563	\$136.50
44	65	CHAR X STS	37047	570	\$144.75	404	75	#1 OKIE/EXOTIC X HFS	36776	490	\$124.00
45	88	#1 1/2 XBRED HFS	49488	562	\$120.50	405	56	#1 1/2 XBRED STS	24091	430	\$137.50
46	59	#1 CROSSBRED STS	33639	570	\$132.00	406	86	#1 CROSSBRED STS	53534	622	\$131.50
47	40	CROSSBRED STS	26230	656	\$110.50	407	3	CROSSBRED STS	1867	622	\$85.00
48	69	BLK/BLK BALDY HFS	51697	749	\$114.00	408	71	CHAR X HFS	35300	497	\$128.00
49	65	#1 CROSSBRED STS	40373	621	\$132.00	409	77	#1 1/2 XBRED STS	38281	497	\$136.50
50	50	BLK & BLK BALDY STS	28235	565	\$135.50	410	74	#1 1/2 XBRED HFS	36155	489	\$121.50
51	5	HOLSTEIN STS	2960	592	\$85.00	411	5	BRANGUS HFS	3743	749	\$111.00
52	80	#1 CROSSBRED HFS	49374	617	\$118.50	412	47	#1 1/2 XBRED HFS	19990	425	\$127.00
53	35	#1 1/2 OKIE STS	23071	659	\$120.50	413	51	#1 1/2 OKIE STS	24619	483	\$137.00
54	49	BLK/BLK BALDY X HFS	32451	662	\$118.00	414	50	#1 CROSSBRED STS	25103	502	\$136.00
55	10	CROSSBRED STS	7566	757	\$97.00	415	66	1 1/2 XBRED STS	37246	564	\$121.00
56	1	HOLSTEINS STS	760	760	\$79.50	416	13	BRANGUS HFS	8601	662	\$118.50
57	18	FEEDER STS	17503	972	\$109.25	417	44	#1 CROSSBRED HFS	16008	364	\$142.00
58	4	CROSSBRED STS	4052	1013	\$86.00	418	9	1 1/2 XBRED HFS	7404	823	\$82.50
59	52	CHAR X HFS	20806	400	\$136.00	419	6	CROSSBRED STS	3387	565	\$117.00
60	54	BLK & BLK BALDY HFS	20141	373	\$149.00	420	98	BLK/BLK BALDY STS	61201	625	\$132.50
61	34	#1 CROSSBRED HFS	14824	436	\$132.00	421	85	CROSSBRED STS	38830	457	\$123.00
62	62	#1 CROSSBRED HFS	31496	508	\$124.00	422	90	CROSSBRED HFS	35920	399	\$99.50
63	75	BLK/BLK BALDY X HFS	37684	502	\$123.50	423	37	BRANGUS HFS	20865	564	\$127.00
64	51	BLK & BLK BALDY HFS	22018	432	\$135.50	424	46	CROSSBRED HFS	21413	466	\$115.00
65	123	#1 BL,YW,RD FDR STS	89008	724	\$129.50	425	71	BLK/BLK BALDY HFS	44001	620	\$120.50
66	47	#1 OKIE HFS	20256	431	\$126.00	426	16	LONGHORN X HFS	5919	370	\$60.00
						<b>TOTAL</b>	<b>5868</b>		<b>3314671</b>		

### Abbreviations and Descriptions

**EXOTIC** — Limousine, Simmental, Charolais (some are black)  
**EXOTIC X** — Crossed with Limousine-Simmental-Charolais (some are black)  
**OKIE** — Hereford-Angus-Red Angus and any cross of these breeds.  
**BRANGUS X** — Brangus bulls on mixed or Brangus cows.  
**CHAR X** — Charolais bulls on mixed cows  
**#1 CROSSBRED** — Probably first cross: 1/8th-1/25th ear or less

**#1 1/2 CROSSBRED** — Little more Brahman influence than #1 cross  
**CROSSBRED** — More cross than #1 or #1 1/2 — plainer type — confirmation ear and bone.  
**FEEDER** — Cattle weighing 650# and up (some 650# cattle go back to grass if good conditions exist)  
**BALDY** — Cattle with white faces  
*All other descriptions are self-explanatory.*

# Monthly Market Report: Receipts from December, January sales.

## LIVESTOCK SALES

### January 3.....1590

<b>Steers</b>	
Under 300 lb .....	110-165
300-400 lb .....	102-162 1/2
500 lb. ....	100-145
over 500 lb. ....	85-132 1/2
<b>Heifers</b>	
Under 300 lb .....	100-150
300-400 lb .....	100-132 1/2
400-500 lb .....	100-122 1/2
over 500 lb. ....	88-116
<b>Other</b>	
Packer cows .....	40-70 1/2
Packer bulls .....	61-82 1/2
Stocker cows .....	450-910
Cow/calf pairs .....	700-980
Calves .....	5-175

### January 10.....413 (snow)

<b>Steers</b>	
Under 300 lb .....	110-152 1/2
300-400 lb .....	100-142 1/2
400-500 lb .....	100-137 1/2
over 500 lb. ....	95-124
<b>Heifer</b>	
Under 300 lb .....	100-145
300-400 lb .....	90-122 1/2
400-500 lb .....	90-112
over 500 lb. ....	90-1081/2
<b>Other</b>	
Packer cows .....	47-71 1/2
Packer bulls .....	66-80 1/2
Stocker cows .....	500-990
Cow/calf pairs .....	720-900
Calves .....	3-85

### January 17.....1414

<b>Steers</b>	
Under 300 lb .....	122-185 1/2
300-400 lb .....	120-162 1/2
400-500 lb .....	110-152 1/2
over 500 lb. ....	85- 139
<b>Heifers</b>	
Under 300 lb .....	85-180 1/2
300-400 lb .....	85-142 1/2
400-500 lb .....	85-132 1/2
over 500 lb. ....	80- 124
<b>Other</b>	
Packer cows .....	40-79 1/2
Packer bulls .....	68-88 1/2
Stocker cows .....	510-1060
Cow/calf pairs .....	610-890
Calves .....	5-185

### January 31..... 1623

<b>Steers</b>	
Under 300 lb .....	120-197 1/2
300-400 lb .....	110-155 1/2
400-500 lb .....	100-142 1/2
over 500 lb. ....	80-132 1/2
<b>Heifers</b>	
Under 300 lb .....	100-175 1/2
300-400 lb .....	90-130
400-500 lb .....	90-127 1/2
over 500 lb. ....	80-119
<b>Other</b>	
Packer cows .....	47-77 1/2
Packer bulls .....	66-91 1/2
Stocker cows .....	610-1225
Cow/calf pairs .....	660-1375
Calves .....	3-185

## DAIRY SALES

### December 30.....328

<b>Fresh Cows</b>	
Good .....	900-1225
Medium .....	700-900
Plain .....	325-700
<b>Holstein Springers</b>	
Good .....	1000-1225
Medium .....	700-1000
Plain .....	380-700
<b>Bulls</b>	
Breeding Age .....	none
Small .....	490
Bull Calves .....	6-80
<b>Heifers</b>	
Breeding Age .....	450-590
Small .....	200-450
Heifer Calves .....	25-150

### January 13 ..... 470

<b>Fresh Cows</b>	
Good .....	900-1325
Medium .....	700-900
Plain .....	440-700
<b>Holstein Springers</b>	
Good .....	900-1325
Medium .....	700-900
Plain .....	400-700
<b>Bulls</b>	
Breeding Age .....	none
Small .....	none
Bull Calves .....	3-85
<b>Heifers</b>	
Breeding Age .....	none
Small .....	175-510
Heifer Calves .....	40-175

### January 20 ..... 170

<b>Fresh Cows</b>	
Good .....	980-1250
Medium .....	700-900
Plain .....	none
<b>Holstein Springers</b>	
Good .....	990-1325
Medium .....	700-990
Plain .....	590-700
<b>Bulls</b>	
Breeding Age .....	none
Small .....	140-295
Bull Calves .....	3-125
<b>Heifers</b>	
Breeding Age .....	none
Small .....	190-530
Heifer Calves .....	40-180

### January 27..... 221

<b>Fresh Cows</b>	
Good .....	1000-1500
Medium .....	700-1000
Plain .....	450-650
<b>Holstein Springers</b>	
Good .....	1000-1425
Medium .....	800-1000
Plain .....	500-700
<b>Bulls</b>	
Breeding Age .....	710-750
Small .....	175-250
Bull Calves .....	5-60
<b>Heifers</b>	
Breeding Age .....	550-730
Small .....	250-400
Heifer Calves .....	25-125

**Buying or Selling Dairy or Beef Cattle?**  
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**Go to our Web site at:**  
**www.sslivestockauctions.com**

## News Notes

### Web site has new features

#### Continued from Page 1

Sales. Here are instructions for logging on to the live auction site:

If you want to watch or bid on cattle being offered at a NETBIO Sale and can't be present, just log on to **www.lmauctions.com**. At the top of the page, go to "create account" where you will create a username, password, and enter your personal information including email address.

This will take you to "live auctions". Then, scroll down to Sulphur Springs Livestock. Then, click on "register to bid" to sign up to be an active bidder or "view" to only watch the sale. In the future, you can just sign in, but remember your username and password.

### Consign cattle early for March 16 NETBIO Sale

The next NETBIO Pre-Conditioned Stocker/Feeder Sale will be held at the Sulphur Springs Livestock Commission on March 16, 2011, beginning at 1 p.m.

Producers are encouraged to consign their cattle early, pick up their ear tags and schedule their cattle for weigh-in prior to the Wednesday sale.

For further information about consignment, call the Market Center at 903-885-2455.

This newsletter is written, edited and published monthly by Paul Bailey exclusively for the Sulphur Springs Livestock Commission.



## World demand for U.S. beef staying strong during 2011

Global demand for U.S. beef should remain as strong this year as in 2010 – however, there will be less beef produced in the U.S. available for export, according to a recent outlook report released by USDA.

Given tighter supplies, the export forecast for 2011 – 2.3 billion pounds -- is unchanged from last year's beef export forecast. However, in the first and second quarters of this year, 15 percent and 2.6 percent year-over-year growth is forecast.

USDA said demand for U.S. beef should remain high this year among the Asian trading partners. However, increased domestic production in Mexico could somewhat hamper exports to that country, now the top U.S. beef export market.



Studying the sales sheet . . . Photos by Cassie Garmon



Keeping the cattle fed before and during the sale.



LIVESTOCK PRODUCERS



Auction Markets still the most secure way to sell livestock

Time tested and true, local auction markets are still the most reliable, secure way for you to sell your livestock.

Here's why:

- Livestock auction markets protect you by acting as the agent to transfer ownership from the seller to the buyer. They assume the risk of non-payment for a small cost . . . Commission.
- You receive immediate payment backed by a bonded and regulated account.
- There were 731 unfortunate livestock producers and several auction markets left unpaid for livestock following the default and bankruptcy of livestock broker Eastern Livestock Company. At those markets that were left holding bad checks – **100% of livestock producers were paid in full.**
- Your best interests will be met when your cattle are represented by the marketing professionals at your local livestock auction market.

PAID IN FULL. PAID ON TIME. FAIR, COMPETITIVE PRICE.

Commissions looks pretty cheap when you can trust that you'll be paid in full, paid on time and receive a fair, competitive price. That's the benefit of marketing your cattle through your local LMC Member livestock auction market.

Livestock Marketing Association (LMA) is North America's largest membership organization dedicated to supporting and representing the entire livestock marketing sector.

